

S W E E P

The GSE Monthly Newsletter December 2021



Letter from the Owner, Keith Tousley



"Tis the season to be Jolly" - isn't that how the line in the chorus goes? If this is the season to be full of joy why does it seem like the opposite so often?

Recently I have been aware of my heart and my lack of joy and kindness. I have also noticed that I'm not alone in this. There seems to be such a lack of kindness in our world today. People are stressed out, impatient, angry, and even divisive. When I look at myself I can see how at the very least I often lack kindness, compassion, and love. My conclusion is that I don't want to be this way. I want to be joyful, loving, and kind. I want to be an encouragement and make a difference in others, and I want to enjoy this holiday season. So how do I do it?

I'm learning that I have to fight for my heart. My heart means who I truly am and who I am meant to be. There is an ancient proverb that describes the heart as "the wellspring of Life", and I believe everyday is filled with many individual choices that have an impact on it. Each choice has an effect on my state of mind and well being, so the first step is realizing that this is a reality and having awareness of what is affecting me. Next it's deciding what I want to consume such as social media, news, and negative relationships. I can choose to replace those negative sources with positive relationships, life-giving books and resources, and activities that bring health and wellness to my life.

Finally, I believe it comes down to a simple decision to be kind. Showing kindness to others not only helps your heart but also can be contagious giving others permission to do the same. This practice has made Golden Standard unique and a value that we deeply cherish. As individuals within Golden Standard, we have an opportunity to inspire others by living a life marked by joy and kindness. Character traits that come from a heart that is fully alive.

Looking for the Best Places to take your kids to see Christmas lights? Check out these places below!

Christmas Lights Extravaganza at 14399-14201 Crown Point Pkwy, Strongsville, OH 44136

Nela Park at 1901 Noble Rd, East Cleveland, OH 44112



Wadsworth Griswold House 173 Duane Ln, Wadsworth, OH 44281

Crocker Park has several Christmas events for the month of December. Check them



Letter from the President, Brian Lynner

Happy Holidays to You and Your Family

If you are like me, you are wondering where did 2021 go? How is it possible that 2022 is upon us already?

But then my thoughts return to all that happened in 2021. All of the meaningful accomplishments we shared together during the year. 2021 was such a successful year for the GSE team and it was possible because of the great work you have been doing.

Thank you!

This is the time of the year to embrace family and draw closer to the people that we love. While work brings all of us value and brings us together, it is the love and hope that comes from our families that makes us stronger and keeps us stable and driven to succeed at work.

GSE CONTRACTOR SPOTLIGHT— Richard Blackmon

by Hannah Krabill

Richard grew up in Cleveland Heights and has lived in the area since. He plays several sports but currently is on a travel flag football team. He started working in maintenance about 3 years realized found that he enjoyed cleaning and was good at it.



HK “How long have you worked with GSE?”

RB: “I have worked with Golden Standard about 4 months.”

HK: “What do you enjoy most about working with GSE?”

RB: “The flexibility and that Golden Standard have our backs as contractors.”

HK: “What inspires you?”

RB: “To be better than I was yesterday. You have to continue to move forward.”

HK: “What is something that you are looking forward to?”

RB: “Looking forward to next chapter, build on something in the year

HK: “What do you enjoy doing?”

RB: “I enjoy traveling. I play on a travel Flag Football team and we get to go to places like Florida. I have been playing for 4 years and I play receiver and safety.”

Richard has been doing a great job! He is very detailed and professional and we are so grateful that he is a part of our team. Thanks for all you hard work and flexibility Richard!

CUSTOMER CORNER— 4th & Park by Taryn Bell

4th & Park is a pet friendly, luxury living community located inside of Cleveland’s newest mixed- use district, Pinecrest in Orange Village. It is surrounded by countless restaurants, bakeries and clothing stores such as Duck Doughnuts, Saucy Brew Works and Athleta. Our staff Michelle White has been providing top notch service to the 4th & Park community. If you are looking for a wonderful and comfortable luxury living experience, consider 4th & Park!



Christmas Movie Trivia Quiz

1, In *The Polar Express* movie, what is “The First Gift of Christmas?”
a, A bell from Santa’s sleight! b, A Horse c, A Santa’s Cap

2, What was the little girl in *Frosty the Snowman*’s name?
a, Sharon b, Kyle c, Karen

3, What was Dr. Seuss’ real name?
a, Dixon Diesel b, Theodor Geisel c, Edward Measle

4, What is the name of Rudolph’s dad?
a, Dixon b, Dasher c, Donner

5, Who wrote “*The Nightmare Before Christmas*”?
a, Alfred Hitchcock b, Martin Scorsese c, Steven Spielberg Tim Burton

Send your answers to Hannah@gsecleaning.com by January 1st for a chance to win a \$25 gift card!

Know someone who would be a great addition to Golden Standard? Have them complete an application when they go to “Join Our Team” on the Golden Standard website (www.gsecleaning.com). When your referral completes 90 days of service with us, you will be awarded \$100 for the referral!