

# S W E E P

The GSE Monthly Newsletter August 2021



*Letter from the Owner, Keith Tousley*



Time is flying by this summer. In just a few short weeks kids will be going back to school. Those of you reading this with kids might be getting a little excited about school starting back up. It's a chance to get some structure back and maybe just a little more peace around the home. Over the years I have been challenging myself to live more and more in the present moment. As my wife and I look at pictures and watch videos of our kids when they were much younger I can't help but get emotional. Where did the time go? Were they really that small? I miss that season! As all of these thoughts fill my mind, what I have realized is that I am living in a time right now that one day I will look back on wishing I could be in. This thought has helped me stay focused on each day. I find myself holding my kids a little tighter, and savoring the relationships in my life just a little more. As much as I want peace and quiet, my wife reminds me that one day I might miss the pitter patter of little feet running across the floor.

I was telling my kids just this week that I don't want to appreciate something after it's already gone, I want to enjoy it and have a grateful heart while those I love are right in front of me. So whether or not you have kids I challenge you to not wish time away. After all, time is the most valuable resource we have and we have no idea how much of it we have left. I want to live every day like it's my last. I want to love my family like today is the last day I will ever see them. I want to tell those I admire and love just how much I appreciate them, and I want to enjoy these last few days of summer not wishing them away. Today is a great day to be alive!

## Upcoming Events

*Saturday August 14th is our Annual Company Picnic!*



*We are looking forward to gathering together, playing games and have our first official backpack giveaway! If you are not able to make it to the picnic, we have extra backpacks. You can reach out to Hannah at 440-641-0417 to coordinate a time to come in the office next week to pick up a backpack.*

*Letter from the President, Brian Lynner*

## Growing Together

Thank you so much for your dedication to the cleaning industry and to the Golden Standard Enterprises team! Please know that we recognize how important you are - how important your role is -- to our team and our many valued clients!

We are growing - substantially! We are adding numerous new clients each month and this will produce new opportunities for you to help us and help your own family! What you are doing -- what we are doing collectively - is building trust with both our existing and new clients! Clients are recognizing that we are doing things differently and better than our competitors.

If you are interested in learning more about working with any of our new clients please reach out to me at [brian@gsecleaning.com](mailto:brian@gsecleaning.com) or feel free to call me at 330-524-2522.

LET'S LIVE IN THE MOMENT

Let's continue to grow together! Thank you once again for all of the great work you are doing for us!

**GSE SPOTLIGHT— Alecia Charles** by Hannah Krabill

*. Alecia is our new accountant/ Bookkeeper. She has jumped right in and been amazing. She lives on the Westside and enjoys baking cookies in her free time.*



**HK “How long have you worked with GSE?”**

*AC: “Since April 2021”*

**HK: “What do you enjoy most about working with GSE?”**

*AC: “The people I work with. I also love what I do.”*

**HK: “What inspires you?”**

*AC: “My family.”*

**HK: “What is something that you are looking forward to?”**

*AC: “I am looking forward to football season and the Browns.”*

**HK: “What do you enjoy doing?”**

*AC: “I like to go to concerts and play board games. I also enjoy baking.”*

*We are so glad that you are part of the team and the GSE family Alecia. You have been a blessing to our company and we are so grateful for you and all your hard work to help our business grow.*

**CUSTOMER CORNER— Westview Acres Apartments**

by Brittany McCune

We are happy to have recently started servicing Westview Acres Apartments. Our long time partner, Matthew, does an impeccable job there and they just adore him. Westview is a huge property in Parma. They are located right across from Big Creek Metropolitan Park. They also have an Olympic Size Pool and a large playground for the kids. If you're looking for a wonderful place for your family in this area, look no further then Westview Acres Apartments!



Make sure you like us on Instagram and Facebook for updates and events throughout the month!



**Know someone who would be a great addition to Golden Standard? Have them complete an application when they go to “Join Our Team” on the Golden Standard website ([www.gsecleaning.com](http://www.gsecleaning.com)). When your referral completes 90 days of service with us, you will be awarded \$100 for the referral!**