

S W E E P

The GSE Monthly Newsletter June 2021



Letter from the Owner, Keith Tousley



As we head into the summer season I'm reminded of trips to the pool, picnics, amusement parks, summer parades, and family gatherings. As I think about this time of year I realized that my memories are not as much about the experiences, but much more about the people I have been able to share them with. As human beings we were not designed to do life alone. Some of you that are introverts may disagree, but what makes life so enjoyable is sharing experiences with others. Over this past year I have been more and more aware of my need for community. It's not just about sharing experiences with others, but having relationships to turn to when I'm having a difficult time or want to celebrate a big win. Sometimes it's about just having people to share your life with and talk through a challenge. In my experience having a community of support and love can make all the difference.

At Golden Standard we understand we can't replace the family or even a close friendship, but we can nurture a community that celebrates each other's wins and is here for you when you are at your lowest point. A positive community will spur you on to grow and bring you a healthy perspective. A friend of mine refers to this concept as "rowing in the same direction". When you can get a group of people that share common values and goals and have a mindset to grow and support each other anything is possible. As we continue to build community within Golden Standard I can't wait to see what we accomplish. With that in mind, let's take this summer as an opportunity to build community both individually and as a company knowing that we truly can't do life alone.



June Events

We are looking forward to being able to be together this August for our Annual Picnic! Keep a lookout in your email for more information coming soon!

Crocker park will be hosting Movies in the Park every Thursday night at sundown! Check out their website to find out more events they will have throughout the summer!

For all the outdoor activities and fun check out the Metroparks near you! From boating and hiking to swimming there are plenty of activities for family and friends.

<https://www.clevelandmetroparks.com/parks>

Letter from the President, Brian Lynner

Introducing our White Glove Award

We are fortunate to have so many talented and hard-working cleaners representing the Golden Standard family. Not only do we have a talented team of cleaners, but we are also blessed that our cleaners share our vision of Treating Others with Honor and Choosing to Live Above the Line.

We are excited to announce that we are launching a new program to recognize and reward top level performance of our cleaners - The White Glove Award! Each quarter we will select a recipient(s) of The White Glove Award and honor him/her with a plaque, a gift certificate and a feature spot in our Contractor and Client newsletters!

If you would like to nominate a cleaner for The White Glove Award, please send an email to me at brian@gsecleaning.com and we will consider your recommendation. Let's celebrate together the great work of our cleaners!

Thank you all for your ongoing support and dedication to GSE - we are happy to have you on the team!

GSE SPOTLIGHT— Rob Starek by Hannah Krabill

Rob Starek is our Director of Procurement and Human Resources. Rob is married to his wife Elya and they have 2 daughters.



HK “How long have you worked with GSE?”

RS: “I started in August of 2016.”

HK: “What do you enjoy most about working with GSE?”

RS: “I enjoy the people and the heart of this company. I've not been part of a company in the past that cared as much as GSE does for others. That is something special.”

HK: “What inspires you?”

RS: “My wife and my daughters. They continue to show me what love and support truly means every day.”

HK: “What is something that you are looking forward to?”

RS: “I'm looking forward to COVID being completely done with and a little getaway with our family this July.”

HK: “What is one important thing you have learned in the last several years?”

RS: “I've learned that evolving is a necessity. You need to continuously challenge yourself and your beliefs. Don't blindly accept something as fact without doing some digging and understanding of what that means to you and those that matter most to you.”

CUSTOMER CORNER— Bay Village Shopping Center
by Brittany McCune

Bay Village Square Shopping Center is one of our uncommon cleaning scopes. This shopping Center has all kinds of stores including Walgreens, Key Bank and Pizza Hut. You may have even been here before. Ivan Arocho represents Golden Standard while cleaning this space. This is an outside area and Ivan does all kinds of tasks like cleaning over-hangs, changing lights, filling in concrete, weeding and more. He does such an amazing job and he knows how to do it all! Good Job Ivan!



Congratulations !!

Our April winners were Candis Johnson and Jesse Nieto. May Trivia winners were Tameika Stewart, Nicholas Parries and Candis Johnson! Make sure you keep an eye out for your next chance to win a gas card!



Know someone who would be a great addition to Golden Standard? Have them complete an application when they go to “Join Our Team” on the Golden Standard website (www.gsecleaning.com). When your referral completes 90 days of service with us, you will be awarded \$100 for the referral!