

S W E E P

The GSE Monthly Newsletter April 2021



Letter from the Owner, Keith Tousley



Spring is in the air! I looked at the weather this past week and saw 80 degrees in the forecast. This time of year is always special to me because it represents new beginnings, beauty, and hope. New life is sprouting up and long summer days are in sight. As I was thinking about what to share this month the question that came to mind is "What if I thought of my life in the same way I think of spring?" What I mean is: How can I be more hopeful of the future while being aware of all the beauty around me? I often lose sight of the present and don't see it as a gift. In the movie, *The Lion King*, there is a scene where the wise Rafiki hits Simba in the head with his staff. After Simba says: "What was that for" Rafiki says "it doesn't matter, it's in the past". Simba's reply was "Yeah, but it still hurts. Then Rafiki responds by saying "Oh yes, the past can hurt. But the way I see it, you can either run from it, or....learn from it". Those are profound words coming from a baboon. The next time Rafiki swings, Simba ducks and he responds "Hah, you see!"

In recent years healing has come into my life when I began to realize that I am thankful for my past, even the ugly and unfortunate things, because those experiences have made me who I am today. I choose to remember my past with gratitude. This thought process has created soil to allow new life to spring up within me and has given me an overwhelming thankfulness for all that I have in this present moment. When I can live life in this mindset anything seems possible and I realize I am truly living. How would you change if you looked at your past with gratitude and your present as a gift? Would new life spring up? Would hope in your future rise up? I'm here to tell you that it's possible and worth every bit of energy that you put towards it.

\$300 Referral Bonus!

For the month of April earn up to \$300 by referring someone to work for Golden Standard. If you know of anyone have them complete an application when they go to "Join Our Team" on the Golden Standard website (www.gsecleaning.com). You will receive \$100 for each month your referral completes 30 days, up to \$300.

We are also looking for a Bookkeeper that is experienced with QuickBooks.

If you have any questions or know of anyone, you can reach Rob Starek at Rob@gsecleaning.com or 440-641-0682.

GSE Spotlight— Thomas Swaney

by Hannah Krabill

Thomas Swaney is one of our porters at Crocker Park in Westlake. Tom grew up in Pittsburgh. He moved to the Cleveland area about 8 years ago and started with Golden Standard in December 2020. He enjoys listening to music and going to live concerts when they are available,



HK: What do you enjoy most about working with GSE?

"I first talked with Rob and Kris and they were very real and honest with me. They treated me as a person and cared more about me as a person than just the job."

HK: What is a word of wisdom you would share with someone?

"Don't overreact. Get every perspective and think before you react"

Contractor Corner— Vance Minter

by Hannah Krabill

Vance Minter is one of our sub-contractors. Vance also works full time in the medical field in Bio Med in the dialysis department. He and his family grew up in the Cleveland area. Vance is married with 4 children. He enjoys checking out the Metro Parks when it warm.

HK: How long have you worked with GSE?

VM: *"I started working on flooring and carpet early in 2020. I got my first contract in April of 2020."*

HK: What do you do for fun?

VM: *"I enjoy traveling. My family and I love to visit New York whenever we get a chance."*

HK: What do you enjoy most about working with GSE?

VM: *"The support and integrity is what I like most about working with Golden Standard. The people I have met along the way are helpful and they treat me like family."*

HK: What inspires you?

VM" *"My grandfather started his own cleaning business. He inspired me to do anything I work hard at."*

HK: What is something that you are looking forward to?

VM" *"I am looking forward to traveling again with my family. If I could go anywhere I would go to the Dominican Republic."*

HK: What is one important thing you have learned in the last several years?

VM: *"Life is only as hard as you make it and every problem has a solution."*

CUSTOMER CORNER— by Brittany McCune



Let's Celebrate one of our Columbus locations. Market Mohawk is an apartment Complex in Downtown Columbus. They offer easy access to German Village, The Brewery District, Short North, and The Arena district. If you're ever in the area you have to stop by Dirty Franks Hot Dog Palace. They have all kinds of hot dogs with offbeat toppings. You won't regret it. This is definitely the place for a local socialite. Our very own Kevin Perry works hard alongside his wife Simone to keep the property sparkling clean. Good Job Team!

Cleveland Indians Trivia Enter to win a \$20 gas card!

Spring is here and the Indians are back on the field! Let's see who knows the most about our Indians! The first 3 people to respond accurately to the following questions will win a \$20 gas gift card. Please respond by sending an email to Hannah at hannah@gsecleaning.com.

Here we go!

1. Which pitcher won the Cy Young award last season?
2. Who is our starting shortstop this season?
3. Who is the all-time home run leader for the Indians? Hint -- there is a statue of him at Progressive Field.
4. In what year did Terry Francona begin coaching the Indians?
5. In what year did the Indians last win a World Series?

Good luck everyone and thanks so much for playing!



Make sure you like us on Instagram and Facebook for updates and events throughout the month!

