

S W E E P

The GSE Monthly Newsletter December 2020



Letter from the Owner, Keith Tousley



As we honored Roy Warner this past month for all his hard work and commitment with Golden Standard, I was reminded again of how important it is to take time to celebrate. In this case, it was about celebrating a person. Not only was this a huge blessing to Roy, but it impacts everyone involved when you take time to celebrate others. This is something that I have had to work really hard at over the years, not because I don't believe in it or deeply care about people, but because it just doesn't come natural to me. With that said, I really enjoy doing it. I've learned that in bringing honor to others I'm actually caring for my heart in the process.

We live in a world today that is all about the individual. With social media and marketing everywhere you turn, it's hard not to take on a mindset of selfishness. In my experience, the more time that I focus on myself the less fulfilled I become. On the other hand, the more time I take to honor and serve others, the more joy and purpose I experience.

No matter your situation and upbringing, we all have people in our lives or in our past that deserve to be honored and celebrated. What I want you to hear is that you have the power with your actions and your words to bring blessing, honor and joy to peoples lives. One courageous and loving conversation can stick with someone you love for the rest of their lives. Taking the time to do this is worth it on so many levels. At Golden Standard, my heart is that as a company we can live out this Core Value. I ask you to join me in choosing to celebrate those around us. With all that we are experiencing in our world today, it could be the most important thing we ever do.

We are here for you especially during the Holiday Season. If you are in need of anything please email Celena@gsecleaning.com. Celena's role as Chief Culture Officer is to build community and support within GSE!

November Highlights

Roy Warner has been a project and floor manager for the past 6 years. We appreciate all his hard work and all that he has done for Golden Standard. Congratulations on your retirement! You will be missed.



December Events

December 4th-6th 6:30-8:30pm Photos with Santa at Veterans Memorial Park in Avon

December 5th 10am-4pm Crocker's Winter Wonderland Craft and Vendor Show

Here's a great resource for Christmas lights in your area!

<https://northeastohiofamilyfun.com/must-see-christmas-light-displays-in-northeast-ohio/>



GSE SPOTLIGHT— Renee Scampitilla

By Hannah Krabill

Renee is our main cleaner at Valley York Apartments and has been working for Golden Standard Enterprises for the past year. She also serves another critical role by communicating and scheduling work with our clients and cleaners while working in the office. Renee loves spending time traveling to see her family!



HK: How long have you worked with GSE?

RS: "1 year in January"

HK: What do you do for fun?

CJ: "I like to go on long walks in the park. I also love the beach."

RS: What do you enjoy most about working with GSE?

CJ: "I enjoy the people of Golden Standard. I did not know that the people you work with could become family. I also love that I can clean at my own pace."

HK: What inspires you?

RS: "My family, they inspire me to be better."

HK: What is one important thing you have learned in the last several years?

RS: "Your coworkers can become your family"

Renee, we are so thankful that you are a part of our team!

CUSTOMER CORNER— by Brittany McCune



We recently partnered with an absolutely beautiful Event Center/ Wedding Venue in Cleveland called Gordon Green. Located directly on Detroit Avenue and a short drive from the Gordon Square Arts District, Gordon Green is a 10,000 square foot event space that can host anywhere from 150 to 400 people. This brand new building is cleaned by our Amazing Debbie Greer. She and her son work very hard and do an amazing job cleaning the space.

This is a great place to host an event. They book quickly so if you're looking for a venue for a party or event give them a call sooner than later.

Letter from the President— Brian Lynner

I am excited to announce that we will be moving to a new service platform (and app) - Janitorial Manager - in December. Janitorial Manager is designed specifically for the cleaning industry and will serve all of us well! We have been busy behind the scenes training our management team and will soon begin the training/onboarding process for our valued cleaners.

Janitorial Manager has many exciting features that will bring enhanced value to our clients as well. For example, we will become more sophisticated with our reporting and quoting processes.

We will also be introducing GEO fences for each location that we service. This will represent new language for all of us - but the overall benefit is that it will help all of us become mutually accountable to one another and better track how we service our clients.