

S W E E P

The GSE Monthly Newsletter August 2020



Letter from the Owner, Keith Tousley



It's that time of year again-time for our kids to go back to school. Reflecting this past week on my own kids, it made me realize the importance of families at Golden Standard. Since the beginning, I have realized the need for our staff to have a healthy work/life balance in order to not get burnt out and create a space where they can spend time with their loved ones. It's easy to take the ones we love most for granted and be frustrated by some of the challenges relationships can bring. We get focused on our work and our responsibilities and sometimes our families can be just one more thing to add to the list.

In a few days, my youngest child will be getting on the school bus for the very first time. It's a bittersweet moment and the end of a season for Celena and I. We can never get precious moments like this back with our children. Realizing this gives me the urgency to make the most of every day that I am on this earth. Working is essential to supporting our families and providing them with all they need, but at the end of the day I know what my wife and kids want most is my presence. Giving them my presence doesn't just mean that I am physically in the room, it means that I am engaged and aware of them. This provides me with opportunities to create lasting memories and show the ones I love most just how much I love them. Make a moment with your family this week and you will never regret it.



Backpack Giveaway!

We wanted to do something for your kids going back to school! Call or Stop by our office for the backpack giveaway.

Call for an appointment first!

Office location is:

Journey Church Fairview Park Campus
21220 Lorain Rd, Cleveland, OH 44126
East side entrance is on W 212th St

Office # 440-641-0896 ext. 101

**Check out the Golden Standard Website
New and Improved!**

www.gsecleaning.com

Access to forms, Newsletters, app download links, and so much more!

Use the passwords below to log into the Portals:

Contractor Portal: GSECon2019

Employee Portal: EmpGSE2019

We are here for you during this challenging time. If you are in need of anything please email Celena@gsecleaning.com. Celena's role as Chief Culture Officer is to build community and support within GSE!

Welcome! — Cheryl Vitko

by Rob Starek

We would like to give a warm welcome Cheryl Vitko joining our management team! Cheryl is the proud mother of 4 children; Collin, Baileah, Stephan and Aria. She resides in North Ridgeville with her husband and children. She has been in the janitorial industry for 22 years and has extensive knowledge in medical environmental services. She also practices massage and hot stone therapy. She enjoys cooking with her family and entertaining friends. When it's time for relaxation you'll find her in front of her easel with her favorite oil pastels or paints.



Cheryl, we are very excited to have you join the Golden Standard team and look forward to all the great opportunities that you'll be helping to make happen.



Our brand new unisex cleaning smocks are durable, high quality material, with an easy, comfortable fit and include two front pockets for carrying frequently used cleaning supplies and/or tools. They come in S/M or M/L sizes. Each are embroidered with the Golden Standard logo. Our Smocks are available to all staff at our cost of only \$20 each.

Our new caps have an adjustable back strap and are embroidered with the Golden Standard logo. Our ball caps are available for purchase at our cost of only \$7 each.



Simply email your request to:

invoicing@gsecleaning.com. We can deduct the price from your next invoice and an Account Manager will get your merchandise to you!

CUSTOMER CORNER— by Brittany McCune

Small Hands Big Dreams Learning Center is one of our cutest clients. Aside from the name of the Company, all of the rooms in the Daycare have names as well. One of my personal favorites is the Penguin room. Located in Brunswick, Ohio, it's just a short drive down 71 and off Route 303. The owner Jennifer Sprafka and her team of Teachers are just so wonderful and kind. They adore Adam Miller who is the cleaner for the Daycare and he does an amazing job. Its such a joy when I get the chance to go visit the daycare. You can really tell all of the Teachers treat the children as their own. They have programs from Infant care to Before and after school care. They Even provide a Summer Camp program. So if you live in the area and are looking for childcare this is the place for you.



Treat One Another with Honor

by Director of Operations Brian Lynner

Five simple words...Treat One Another With Honor...it is one of our core values...but more than that, it is a way of life with Golden Standard and part of a belief system that hopefully we all share...

Really, we were taught this early-on...all of us...by family...friends...certainly as well, later, in schools and churches...but it can get away from us during moments of great stress and personal challenge...when life seems upside-down...and let's face it, 2020 has been an upside-down kind of year...

But in reality... Treating One Another With Honor is most critical during the toughest moments. We never know really what another person may be experiencing, so let's all commit no matter how we are feeling to always Treat One Another With Honor...every interaction...every conversation...every email...every message...every time...everyday! Respect the roles and the profession that we have chosen...the honor in doing hard-work-well...and remind yourself each day to Treat One Another With Honor!

This act alone will make a difference in our corner of the world!

Need to send us up-to-date information, like new Direct Deposit forms or new addresses- W9 or W4 , please fax or email them to us:

Fax to 1-844-842-3847 or email to invoicing@gsecleaning.com