

# S W E E P

The GSE Monthly Newsletter July 2020



Letter from the Owner, Keith Tousley



I came across a very interesting quote last week regarding Gratitude. “Thankfulness is the beginning of gratitude. Gratitude is the completion of thankfulness. Thankfulness may consist merely of words. Gratitude is shown in acts.”  
– Henri Frederic Amiel

Gratitude is a subject that I have shared on before, but I never heard it put that way before.

If you talk to my kids they will tell you that one of the constant questions in our household is “are you grateful?” and my answer to them every year for what I want for my birthday is always “grateful children”. Even though part of me is being silly, at a heart level there is truly nothing that I would want more from my kids than gratitude and love. Isn’t this true for all of our relationships? I have to ask myself, “Do I show gratitude with my actions?” “Do I have a thankful heart?”

During this crazy time, we all have plenty of things to be frustrated, negative, and angry about. It’s easy to focus on these things rather than the true blessings and opportunities that we have everyday. What I have realized is when I put action to my gratitude, I experience joy and fulfillment. My challenge to you this month is to create a list of relationships in your life that you are truly grateful for. Once you have that list the real adventure begins when you decide how to put action behind it. Whether it’s a creative experience, a generous gesture, or an encouraging word. By showing our gratitude we all have the opportunity to be the change that we desire to see in our world.



## Backpack Giveaway!

We wanted to do something for your kids going back to school! Call or Stop by our office for the backpack giveaway.

**August 10th-21st between 2-5pm**

Office location is:

Journey Church Fairview Park Campus  
21220 Lorain Rd, Cleveland, OH 44126  
East side entrance is on W 212th St

Office # 440-641-0896 ext. 101

Check out the Golden Standard Website  
New and Improved!

[www.gsecleaning.com](http://www.gsecleaning.com)

Access to forms, Newsletter, and so much more! Use the passwords below to log into the Portals:

**Contractor Portal:** GSECon2019

**Employee Portal:** EmpGSE2019

We are here for you during this challenging time. If you are in need of anything please email [Celena@gsecleaning.com](mailto:Celena@gsecleaning.com). Celena’s role as Chief Culture Officer is to build community and support within GSE!

## GSE SPOTLIGHT— Dan Wilson

by Rob Starek

Dan works with Golden Standard as a contractor. Dan gets his work ethic from his dad and he is very proud to say that his parents recently celebrated their 60th wedding anniversary! He has a daughter who will be 4 in October that is the purest thing in his life.



**RS: How long have you worked with GSE?**

**DW:** "5 years in August; met Keith working a job on July 4th at Crocker Park"

**RS: If you could do another job for just one day, what would it be?**

**DW:** "Be a musician for a day and play for a crowd of people."

**RS: What do you enjoy most about working with GSE?**

**DW:** "Flexibility and the time to get the job done but more on your time and it's only on you and no one else."

**RS: If there was a movie made about your life, who would you like to see cast as you?**

**DW:** "Jack Black."

**RS: What inspires you?**

**DW:** "Music helps to make me look at things positively."

**RS: Do you have any cleaning tips/advice ?**

**DW:** "Get yourself a routine and get your system down."

**RS: Motto or personal mantra ?**

**DW:** "Live for the Moment."

It's been a great 5 years having you work with us Dan! Thank you for always putting your best foot forward with the work you put in on our behalf. We appreciate knowing that you'll get the job done on anything you take on for us.

## CUSTOMER CORNER— by Brittany McCune

One of our newer clients is a property in Willoughby called Pine Ridge Apartments. This property is enormous and take a lot of work and dedication to keep up with. Our wonderful cleaner Marlene Lance has taken on this feat. She and her team of 5 have really turned the property around. Before we started there the buildings were very neglected and unkept. Now, you wouldn't even be able to tell. I'm so proud to be working with Marlene and Pine Ridge Apartments. They have 30 different kinds of apartments, 2 pools, a playground, and much more. I really is a beautiful property and if you're looking for a place in the area I'd check it out.



## Building New Relationships

by Director of Operations Brian Lynner

It has indeed been a pleasure to join the Golden Standard Enterprises team and be surrounded by the best of the best in the professional cleaning industry. I have learned so very much in my first two months and I look forward to making this journey with you. I have had an opportunity to meet and talk with many of our cleaners and I appreciate how committed you are to the team and aspiring to excellence in cleaning.

Success in this business is all about forming positive partnerships with others, no matter their walk in life. Every time you are in contact with a fellow-cleaner or client, you are afforded the opportunity to impact that person in a positive manner. Seize the moment! We all have a chance each day to strengthen our relationships by honoring and respecting one another and always being professional, no matter how difficult the challenge. Take a moment to show you care and lend a hand when one is needed. Be fair. Compromise. Show appreciation. And remember - each day presents you with an opportunity to improve a relationship!

Thank you for all of your support and I look forward to meeting you in the near future!

## REMINDER UPDATED WORKERS COMPENSATION CERTIFICATES

FOR THE 2020/2021 YEAR ARE DUE TO GOLDEN STANDARD WERE DUE BEFORE JULY 15, 2020.

Fax to 1-844-842-3847 or email to [invoicing@gsecleaning.com](mailto:invoicing@gsecleaning.com)