

S W E E P

The GSE Monthly Newsletter September 2019



Letter from the Owner, Keith Tousley



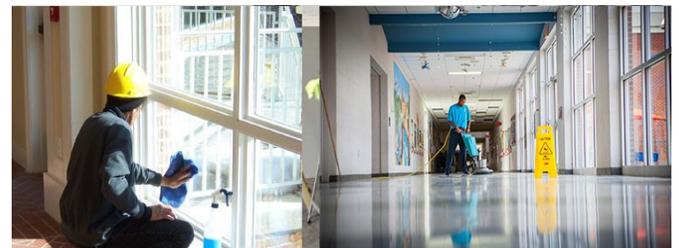
I can't believe Fall is already here! If you're like me, you're asking yourself "where did the time go?" Having kids is a constant reminder of just how fast time flies. One minute it seems like they are crawling and learning how to talk, then before you know it they are getting on the school bus.

Realizing that time is also our most valuable resource, and is also fleeting, I have been asking myself more and more recently "How am I spending my time?" If you were given the news today that you only had six months to live, what changes would you make? How differently would you live? Who would you spend your time with? I know it's a little morbid to think about, but the reality is tomorrow isn't promised, and even if it was, it goes so fast. With this in mind, I have chosen to be mindful of every moment and make the most of every situation, good and bad. I have decided to have meaningful and encouraging conversations with those I love, and strive to live every day to the fullest. If your reading this now, I want to ask you to take a deep breath and realize that no matter what your story or current situation "You are Alive" and you have everything right in front of you. Make a choice today to live a life of gratitude, love, and purpose. I promise you won't regret it.

PROJECT WORK

By Kris Soja

Our Project Work Department is looking for individuals to work on a variety of jobs. The department is responsible for all machine floor cleaning, interior window cleaning, and post-construction and deep cleans of various types. What makes it challenging, is the variable days and hours these jobs must be worked. Much of the work is accomplished in the evenings, overnight or on weekends. The positive is that it doesn't require a long-term commitment that monthly contract requires. You could pick up additional work for a single project, or be added to the list for regular additional work. Every project is supervised, and most of the equipment is provided by Golden Standard. This could be an excellent chance for some of you to expand your knowledge base and skill set.



So many of you have reached out to us looking for other ways to make additional income and I wanted to share a way that you can occasionally make additional income around the work you already do.

To inquire about our current needs and be added to the Project Work Call List for future projects, please contact Penny Miller by email at penny@gsecleaning.com.

**DISCIPLINE IS THE BRIDGE
BETWEEN GOALS AND ACCOMPLISHMENT**
Jim Rohn

YouTube Cleaning Tips - by Brittany McCune

One of my favorite things to do to decompress after work is to take a deep dive on YouTube. In my opinion, this platform has grown so much and has some of the most entertaining content out there today. I could spend hours watching anything from daily vloggers and comedians, to DIY and oddly satisfying videos. A huge chunk of the "oddly satisfying" content that's created are **cleaning videos**. There's a couple of channels out there that post cleaning tips and hacks such as "[Clean My Space](#)" and "[Household Hacker](#)." Both of these channels post about easier ways to clean and how to clean faster and more skillfully.

So next time you want to take a deep dive into the YouTube world, start with these channels and let me know what other channels you find. I'm always looking for something new to watch!

GSE SPOTLIGHT—Brandi Hoffman

by Rob Starek

Brandi is a Contractor with GSE, working in the Akron area for the past five years. Her family is her first priority in her life, and they are all very close. Her husband, Sean, works as an exterminator. She has three daughters, (Jasmine, Tiana and Rayane) and two sons (Zavier and CJ). At the age of two, CJ was diagnosed with a rare kidney disease that required a transplant. Being the ideal match, Brandi donated one of her kidney's to CJ.



RS: People would be surprised to know this about you...

BH: "I can cuss like a sailor and I love to fish."

RS: What is your favorite type of music?

BH: "Country"

RS: What do you like to do in your spare time?

BH: "I love to watch movies; and during the Fall season, I enjoy going to places and trying all things pumpkin spice."

RS: What do you enjoy most about working with GSE?

BH: "I enjoy the fact that my schedule is flexible, to a degree, and GSE is like a second family to me. Partnering with GSE allows me the time I need for medical visits that are needed for my son".

RS: If there was a movie made about your life, who would you like to see cast as you?

BH: "Sandra Bullock"

RS: What is one important thing you have learned in the last several years?

BH: "I've learned that I need to stop rushing things and put myself first. I need to take the time to enjoy and love myself."

RS: Do you have any cleaning tips/advice?

BH: "Degreaser can be your best friend."

Brandi, Golden Standard is very proud to have you as a member of our family. We appreciate all your hard work and dedication. Thank you for continuing to partner with us and helping us to grow over the last few years in the Akron area!

CUSTOMER CORNER—Amsdell Companies

by Kayla Silverman

Amsdell Companies draws its roots from a family-owned construction company founded in 1928. Today, it enjoys success as a premier full-service, privately-owned real estate company, specializing in the construction, development and management of business parks, industrial parks and related commercial real estate including self-storage facilities.



Amsdell Companies' corporate offices are located in their Emerald Corporate Park, located just off I-480 at Grayton Road. Golden Standard was awarded the contract to provide day-time porter services, as well as nightly office cleaning for several of their tenants, June of this year.



Thanks to Rob Starek for bringing us this win! We are looking forward to a very long business relationship with Amsdell Companies.

Know someone who would be a great addition to Golden Standard?

Have them complete an application when they go to "Join Our Team" on the Golden Standard website (www.gsecleaning.com).

When your referral completes 90 days of service with us, you will be awarded \$100 for the referral!

- ★ October is **Breast Cancer Awareness** Month
- ★ Vermillion's 47th Annual Woollybear Festival, October 6th
- ★ National Pierogi Day, October 8th
- ★ Columbus Day, October 14th
- ★ Sweetest Day, October 19th
- ★ Halloween, October 31st

